



Recommendation Letter - Sai Vomanesh Chekuri

05/06/2026

To whom it may concern,

I am pleased to recommend Sai Vomanesh Chekuri, who has been working as a Technical Product Specialist on TikTok Advertising Platforms at Atento since March 2025, consistently demonstrating strong performance and professionalism.

During his time on the team, Sai consistently demonstrated strong client-facing skills and a clear ability to support and grow advertiser relationships. He worked closely with small and medium-sized businesses as well as key clients across multiple industries, helping them improve campaign performance, optimize their strategies, and achieve better business outcomes through data-driven recommendations.

Sai has a strong understanding of performance marketing and regularly translated campaign data into actionable insights across targeting, bidding, budgeting, and creative strategy. His ability to communicate these insights effectively to advertisers contributed to improved performance, optimized spend efficiency, and stronger long-term client relationships.

He also played an important role in maintaining high customer satisfaction, consistently delivering quality support and helping de-escalate challenging situations while ensuring a positive client experience. His collaborative approach allowed him to work effectively with cross-functional teams including product, engineering, and account teams to resolve issues and improve outcomes.

In addition to his client-facing strengths, Sai brings valuable technical understanding, particularly in troubleshooting campaign delivery, tracking systems, and platform integrations. This combination of business and technical knowledge enabled him to provide well-rounded solutions to both advertisers and internal stakeholders.

Sai is proactive, analytical, and highly adaptable in fast-paced environments. He takes ownership of his work, continuously looks for ways to improve performance, and demonstrates a strong commitment to delivering value to both clients and the organization.

I am confident that Sai would be a valuable addition to any team, particularly in roles focused on account management, client success, performance marketing, or technical product support, where he can combine both marketing and technical expertise.

Donald Bonilla  
Director of operations  
Atento

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